

Professional Growth Plan  
9172 EDTC 808 Summer Institute in ETL II  
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### **PGP Overview**

The purpose of this professional growth plan (PGP) is to think beyond my current doctoral journey in the field of Educational Technology (ET) Leadership and establish a clear roadmap to reaching attainable goals.

Chrissy Scivicque (2011) suggests that a core component of a PGP is the establishment of goals. Therefore, my PGP will be guided by my goals. The establishment of my goals (*What*) will be followed by the purpose of my goals (*Why*); the plan to attain my goals (*How*), and a strategic timeline to accomplish my goals (*When*).

#### **Defining The Goal: *What***

My ultimate goal is to become an innovative educator who leverages ET in practice as a: Chief Technology Officer (CTO); to establish and support the vision of a school through the use of ET, and a professor; to teach current and future K-12 educators at the college or graduate level, using sound theory and best practice. In practice, I plan to lead a school or technology department that supports innovation and learning for students in grades K-12. As an experienced professional in the area of instruction, operations, technology, and finance, I have developed sound interests in the field of education and teaching. I am specifically interested in teaching courses related to ET, school operations, school finance, ET systems and ET sustainability. Hlynka & Jacobsen (2009) define ET as the study, use and management of processes and resources to improve learning. Throughout my career, I have gained many experiences in ET that I intend to use as tools to develop future innovative educators.

#### **Experiential Teaching - *Why***

I vividly remember and most appreciate professors that connected theoretical content of a lecture to their daily practices and experiences. Professors that shared experiential knowledge, allowed me to gain deeper understanding of the content and practical applications. This combination allowed me to quickly implement new practices in my classroom early in my teaching career and tools early in my management career. I hope to be a professor who makes experiential connections and adds a real-world practical dimension to my classes, to allow future teachers to walk away with practical tools and knowledge. This will in-turn support teachers' professional and academic growth by increasing their practical knowledge.

Great teachers are the primary resources for improving instruction and preparing students for the future. (Sa, 1997) Students that have access to quality teachers and innovators, stand a greater chance at competing in the workforces and positively impacting their communities. (Peske & Haycock, 2006) To position our current and

future educators for success, professors that can create deep and meaningful connections with their students stand a greater chance of successfully positioning our educators. (Bers, 2007) This need for practical professors fuels my desire to share my experiences and knowledge with tomorrow's great teachers to ultimately help a greater number of students receive a 21<sup>st</sup> century education.

### **Strategy – How and When**

The following list defines a six-part plan that I will follow to attain my goal by May 2018:

1	Improve service in the field of ET by attending at least four conferences per year	In progress
2	Seek guidance from current professors to target a specialized discipline.	In progress
3	(Co) author a published paper with a professor or group of students.	In progress
4	Learn to teach online courses to improve teaching versatility.	Unachieved
5	Shadow a professor to gain a better understanding of Higher-Ed teaching practices.	Unachieved
6	Gain an adjunct professor position for a College or University	Unachieved
7	Use current experiences and skills to gain an executive level ET position in a K-12 school	Unachieved
8	Develop ET theory and practice through NJCU's Ed.D Leadership Program.	In progress

### **Presentation and Leadership - How**

Effective leaders and educators are also skillful communicators and presenters. (Kelchner, 2015)

Therefore, to be an effective CTO and a professor, improving my communication and presentation skills is critical. To improve my communication and presentation skills, I plan to carry out at least two ET presentations per year. Ideally, I would like to present at an NJEDGE conference, NJCU ET showcase, or equivalent event. In addition to communication, continuing to develop sound leadership skills is important to being an effective CTO and a professor. I believe that I have a charismatic leadership style that allows for effective presentation and motivation. I hope to leverage the abilities of a charismatic leader to intrinsically motivate and influence a team of professionals and future educators using ET (Northouse, 2013 p.187)

### **Reflection**

There is a significant amount of work remaining to achieve the goals outline in this PGP. Spencer Johnson (1998) author of, "*Who Moved My Cheese?*", stated that, "imagining yourself enjoying new cheese even before finding it, leads you to it." My interpretation of Johnson's statement is, to begin with the end in mind and maintain positive thoughts to reach your goals. Johnson's point is significant because the path to success will likely prove challenging with many changes. However, being positive, reflective, and adaptive will improve my chance to succeed. Therefore, to accomplish my refined goals of becoming a CTO and professor, I will continue to imagine the rewards of leading a team of ET professionals and enlightening tomorrow's innovative educators, along with following and adjusting my strategies, as required.

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